## Altvia Sponsors PEI's Private Equity Real Estate Europe Summit

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BROOMFIELD, Colo., May 2, 2017 /PRNewswire/ -- Leading private equity software provider Altvia Solutions, LLC (Altvia) announced today that it is a sponsor of the upcoming Private Equity Real Estate Europe Summit hosted by Private Equity International (PEI). This event, which takes place in London, UK, on May 10-11, 2017, is a leading forum for private equity real estate industry leaders to engage about market trends, strategies, and deals. For more information about Altvia, click here.

"We're thrilled about this opportunity to deepen our focus on private equity real estate and expand activity in the London and broader European market," shares Kevin Kelly, CEO and Founder of Altvia. "With a growing customer base and industry expertise in this market, we're well positioned to help private equity real estate (PERE) firms better manage their data and relationships to improve fundraising, deal flow, and investor transparency."

At the summit, Altvia will share key insights about technology-based solutions that enable PERE firms to better differentiate themselves and compete in a crowded market. "The PERE industry is rapidly evolving in several areas. An increasing proportion of fund managers are expanding investment vehicles and opportunities to attract new investors and secure fundraising. With the market drive to more aggressively attract capital and build relationships, there's demand for new skills and tools to make this happen," comments Jeff Williams, Vice President of Products at Altvia. "In particular, we're seeing strong demand for tools that can turn data into insights for deliberate decisions with powerful reporting that avails more tracking and analytics of a fund manager's best deal sources, types of property investments and network of investors."

Additionally, the Company took this opportunity to announce that the *Denver Business Journal* has named Altvia to its 2017 list of Top Software Companies for a second consecutive year. Altvia is also greatly honored to have been named a Finalist in the 2017 Colorado Companies to Watch by CCTW.

## About Altvia:

Altvia translates data into intelligence for Alternative Asset Fund Managers, Institutional Investors, and Impact Investors. As the premier provider of flexible, webbased software solutions in private equity, Altvia combines technology with proven processes to fundamentally improve the communication and relationship between GPs, LPs, and Portfolio Companies. Founded in 2006, Altvia has grown to serve customers on six continents, and continues to expand its operations across the globe. To learn more, visit altvia.com.

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